



**Adirondack Regional Chamber of Commerce  
PRESS RELEASE**

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**Adirondack Regional Chamber Presents Adirondack Business Show**  
*With 100 exhibitors in the Glens Falls Civic Center Heritage Hall, October 20<sup>th</sup>*

**FOR IMMEDIATE RELEASE**

GLENS FALLS, NY (10/17/2011) – The Adirondack Regional Chamber of Commerce (ARCC) Adirondack Business Show will be held this Thursday, October 20, 2011 at the Glens Falls Civic Center Heritage Hall in downtown Glens Falls.

“We are pleased to once again present the region’s premiere business expo, featuring 100 Chamber members.” said ARCC President and CEO Peter Aust. “This year, we are opening the show to the public for two hours to give members of the community the opportunity to meet and network with hundreds of successful local business professionals, all under one roof.”

The show will be open exclusively to ARCC members from 4:00-5:00pm. Admission is free and open to the public from 5:00-7:00pm. Regional Radio Group radio personality Mike Dubray from 98.5 WCKM will be on site with a LIVE remote from 4:30-6:30pm. Attendees will enjoy complimentary food and drink samples from local restaurants and bars, drink specials at the cash bar, and the opportunity to win door prizes, including a \$500 cash prize from the Adirondack 500 Sponsor Adirondack Trust Company.

The 2011 ARCC Adirondack Business Show is sponsored by: Accent Commercial Furniture, Cool Insuring Agency, Glens Falls Civic Center, Glens Falls Hospital, and Glens Falls National Bank and supported by Adirondack Technical Solutions, Mannix Marketing, Regional Radio Group LLC, Stewart's Shops, and Stored Technology Solutions.

The Adirondack Regional Chamber of Commerce (ARCC) is a not-for-profit, member-based business organization. The Chamber is a vigorous advocate for the economic success of its 1,000 member businesses, representing in excess of 23,000 people predominantly in Warren, Washington and Northern Saratoga Counties in New York State. ARCC is dedicated to creating economic opportunity and enhancing the quality of life throughout the Adirondack Region.

- [www.adirondackchamber.org](http://www.adirondackchamber.org) -