



**Adirondack Regional Chamber of Commerce
PRESS RELEASE**

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Adirondack Regional Chamber of Commerce Accepts Leadership Applications
Leadership Adirondack Class of 2011-12 Starts in September

FOR IMMEDIATE RELEASE

GLENS FALLS, NY (08/15/2011) – The Adirondack Regional Chamber of Commerce (ARCC) is now accepting applications for the Leadership Adirondack Class of 2011-12.

“Leadership Adirondack is the region’s premiere educational opportunity for professionals to learn about the Adirondacks in an executive, behind-the-scenes setting,” said ARCC President & CEO Peter Aust. “Participation is open to emerging leaders, who upon graduating are prepared for election to public offices, school boards and to serve as volunteer leaders of state and regional non-profits, in addition to developing leadership skills for their careers.”

Participants will get an insiders’ look at the Adirondack region, its economy, history, agriculture, arts, educational system, and human service needs. The program is as follows (*schedule is subject to change based on availability of speakers*):

- * September 20, 2011: 5:30-7:00 p.m. Get Acquainted Reception & Ice Breaker
- * September 27-28, 2011: Overnight Retreat at Silver Bay YMCA of the Adirondacks
- * October 11, 2011: Arts, History & Tourism
- * October 21, 2011: Agriculture
- * November 3, 2011: Board of Directors Responsibilities
- * November 15, 2011: Education
- * November 29, 2011: Major Community & Business Related Issues
- * December 13, 2011: Health Care Organizations & Human Services
- * January 6, 2011: Communications & Media
- * January 18, 2012: Government & Legal Systems
- * February 9, 2012: Graduation Dinner

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"Leadership Adirondack is an invaluable experience," said Barbara Sweet, executive director of the Tri-County United Way. "The connections, friends, and knowledge you receive are amazing. As I look back at the class I was in a few years ago, I know we're all grateful for the ties we formed during that time, which are still with us today."

To reserve a position in the limited class of 20 individuals, applicants must complete an application and be accepted by the Leadership Advisory Council. Tuition is \$950 per person, which covers meals, materials, supplies, bus transportation, and accommodations during the overnight retreat. A limited number of partial scholarships are available to qualified applicants.

Applications must be received by ARCC by Friday, September 2, 2011. A deposit of \$250 is required with the application and the balance of the tuition is due by September 15, 2011. Queries may be directed to the Adirondack Regional Chamber of Commerce at 518-798-1761 or on their website at adirondackchamber.org/programs/leadership.cfm

The Adirondack Regional Chamber of Commerce (ARCC) is a not-for-profit, member-based business organization. The Chamber is a vigorous advocate for the economic success of its 1,000 member businesses, representing in excess of 23,000 people predominantly in Warren, Washington and Northern Saratoga Counties in New York State. ARCC is dedicated to creating economic opportunity and enhancing the quality of life throughout the Adirondack Region.

- www.adirondackchamber.org -