



MEDIA ADVISORY

06 July 2011

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Invitation to press conference

When: 11:15am, Wednesday 13 July 2011

Where: SUNY Adirondack, Regional Higher Education Center Forum, Room 128
640 Bay Road, Queensbury, NY

Members of the media are cordially invited by the Adirondack Regional Chamber of Commerce, SUNY Adirondack, and the New York State Small Business Development Center at the University of Albany to attend a press conference to learn about a new regional business development partnership designed to provide businesses and budding entrepreneurs with significant resources to build and grow a sustainable business.

Speakers:

Connie Gerarde, Chair of the Board, Adirondack Regional Chamber of Commerce

Ron Heacock, President, SUNY Adirondack

Kate Baker (or?), Business Advisor, NYS Business Development Center, University at Albany

Journalists who cannot be physically present may contact Donna Smaldone or Mark Parfitt after the press conference for a press release, photos, and to make interview arrangements.

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