



**“Doing More With Less”
The Reinvention of How Businesses Need to Function**

Following a difficult economic time, an awareness that carbon based energy sources are finite and the realization that changing the way we do and create business can save both these resources as well as money, Bruce Piasecki is reaching out to small businesses to speak about the reinvention of how businesses need to function. He will discuss how businesses need to capitalize on the ideas from the past; specifically inventiveness or creative problem solving, frugality and diplomacy. Frugality in how we operate our physical business, our human resources, our capital and our carbon energy is the answer to better business and a distinct competitive advantage.

Bruce Piasecki is the President and Founder of AHC Group (www.ahcgroup.com), a consulting firm specializing in environmental, energy and frugality consulting. He is also the author of several books. He has worked with large international corporations such as Toyota, a Warren Buffet firm and ConAgra to help them make changes in how they are doing business. These changes created more financial, environmental and resource efficiency.



The Adirondack Regional Chamber of Commerce invites you to join the Saratoga County Chamber and 6 other county-wide chambers:

Tuesday, September 21, 2010

Registration: 11:00 - 11:30 a.m. Lunch: 11:30 a.m. - 12:00 p.m.

Program: 12:00 p.m. - 1:00 p.m.

At The Desmond Hotel and Conference Center

660 Albany Shaker Rd., Albany

Cost of the event is \$50 per person which includes lunch and a copy of The Surprising Solution

Return this registration form with payment by Sept. 14th to:

ADIRONDACK REGIONAL CHAMBER OF COMMERCE, 136 Glen St. Suite 3, Glens Falls, NY 12801

Phone: 518-798-1761 Fax: 518-792-4147

No walk-ins, please.

Company: _____

City, State, Zip: _____ Phone: _____

E-mail: _____ **TOTAL ENCLOSED: \$_____ ()Check ()VISA ()MasterCard**

Card number: _____ CVV2 Code _____ Expiration date: _____

Billing Address: _____

Signature: _____

List attendees: _____
